PROSPECT

Prioritizing actions in SECAPs with SYNERGISE+ :

the experience of Valladolid

Co-funded by the European Union

IdeVa
AGENCIA DE INNOVACIÓN Y DESARROLLO ECONÓMICO DE VALLADOLID

Ayuntamiento de Valladolid

Today's focus

PROSPECT

1 **Context**

Why action prioritization matters in SECAPs.

2 **Testing process**

How Valladolid organized the work across profiles.

3 **Tool logic**

How SYNERGISE+ moves from values to ranked actions.

4 **Lessons learned**

What the experience means for other cities.

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Why prioritization matters in SECAPs

The core challenge

SECAPs often include a broad portfolio of mitigation and adaptation actions. The question is not only which actions are good, but which should come first:

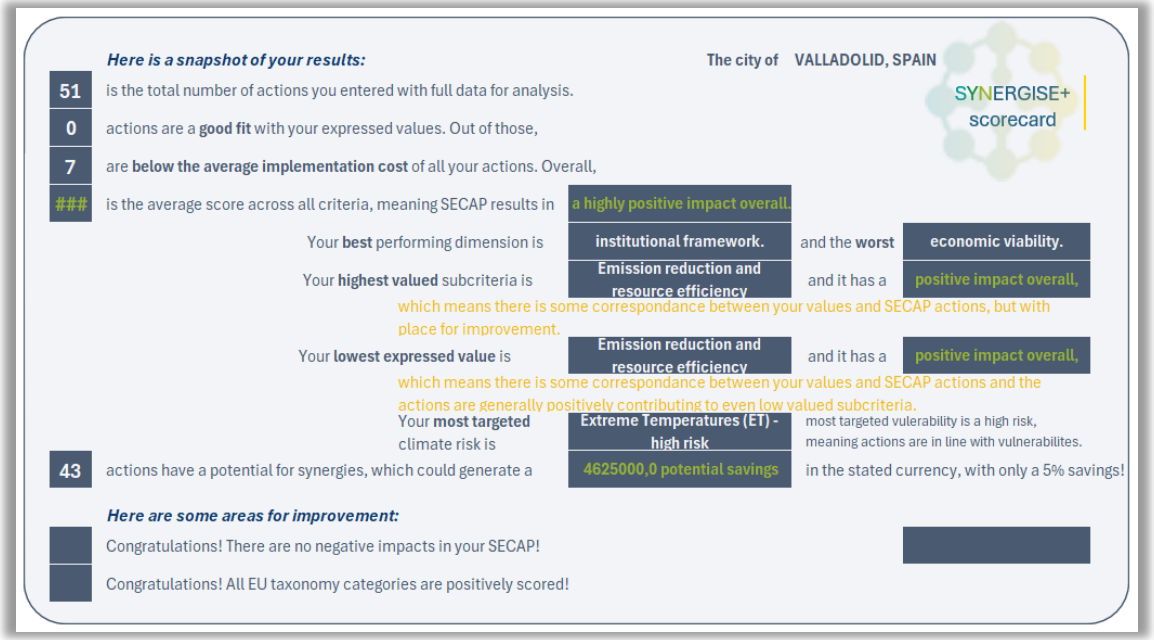
- Make priorities explicit and comparable
- Balance impact, cost and feasibility
- Connect local risks with investment decisions
- Create a shared basis for political and technical discussion

Valladolid's role in PROSPECT CUBE

Testing objective

Valladolid tested SYNERGISE+ in a real-life decision-making context to assess usability, relevance and added value for local climate and energy planning.

The exercise also helped identify improvements and test how the tool supports local and regional authorities in prioritizing mitigation and adaptation measures.

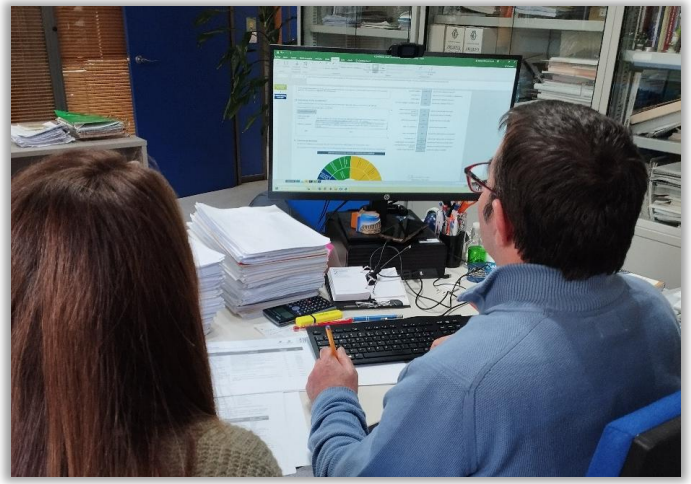


From actions to a strategic reading

Three phases, different perspectives

1. IdeVa internal work

Understanding the methodology, indicators and interpretation challenges.



2. AEMVA technical expertise

Ensuring coherence with SECAP commitments and climate planning expertise.

3. Political and strategic vision

Adding mandate priorities, budget constraints and medium-term strategy.

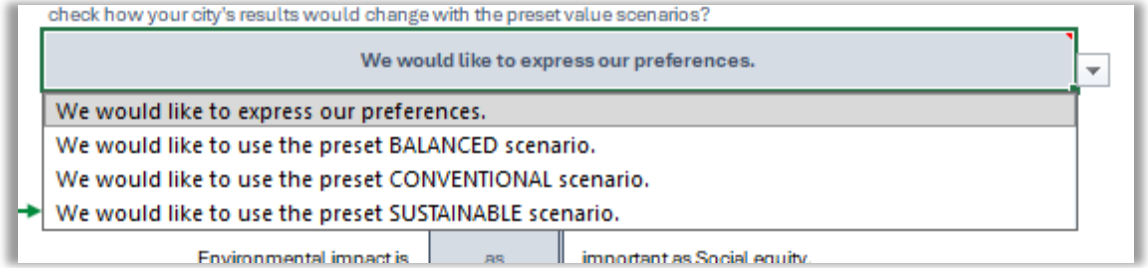
What changed? The evaluation became more robust because different profiles challenged assumptions, reduced the influence of individual perspectives, and linked technical assessment with implementation reality.

How SYNERGISE+ structures the prioritization exercise

1. Set goals, dimensions and criteria
2. Evaluate importance
3. Choose mitigation and adaptation actions
4. Score actions
5. Interpret results
6. Learn about actions and synergies

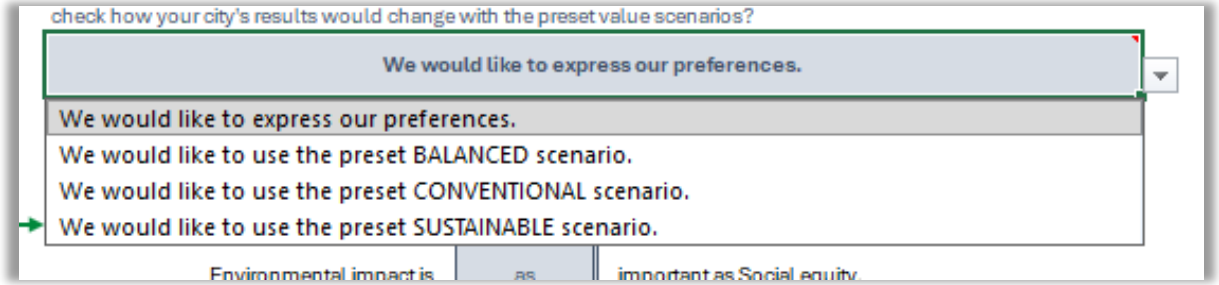
A transparent chain of decisions

The strength of the tool is the sequence: it moves from local values to action scoring, and from scoring to interpretation and synergies.



Preset scenarios or local preferences

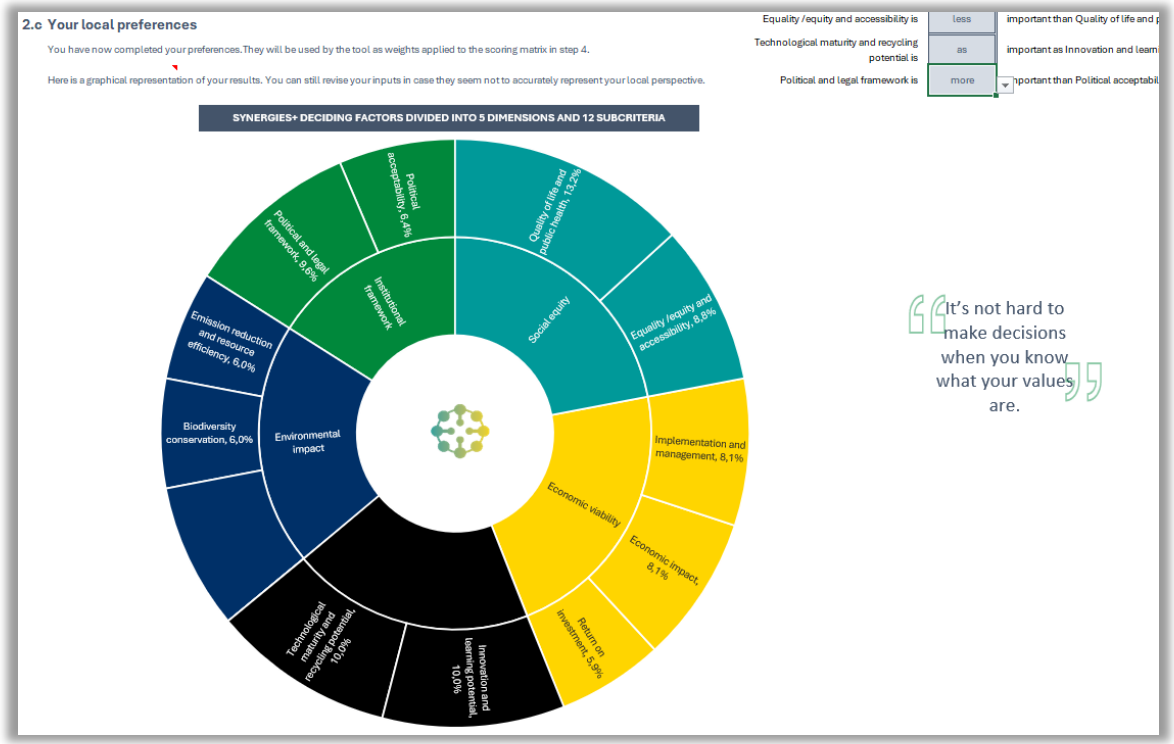
From local values to weighted criteria



Valladolid worked across scenarios, but the "express our preferences" option was the most useful for strategic debate.

Practical effect

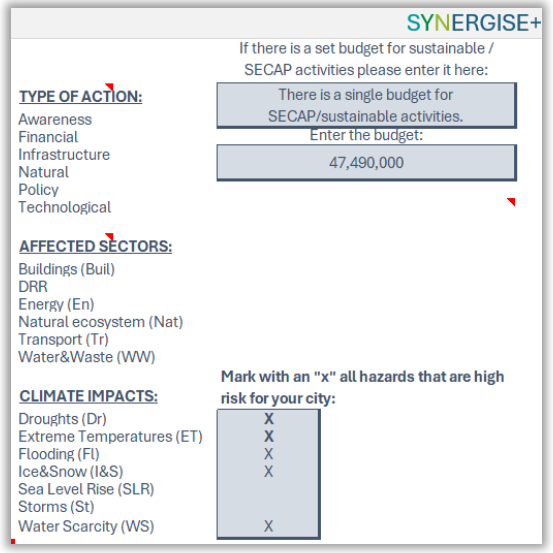
- The visual chart made priorities easier to compare
- Differences in interpretation became visible
- The team could move towards consensus



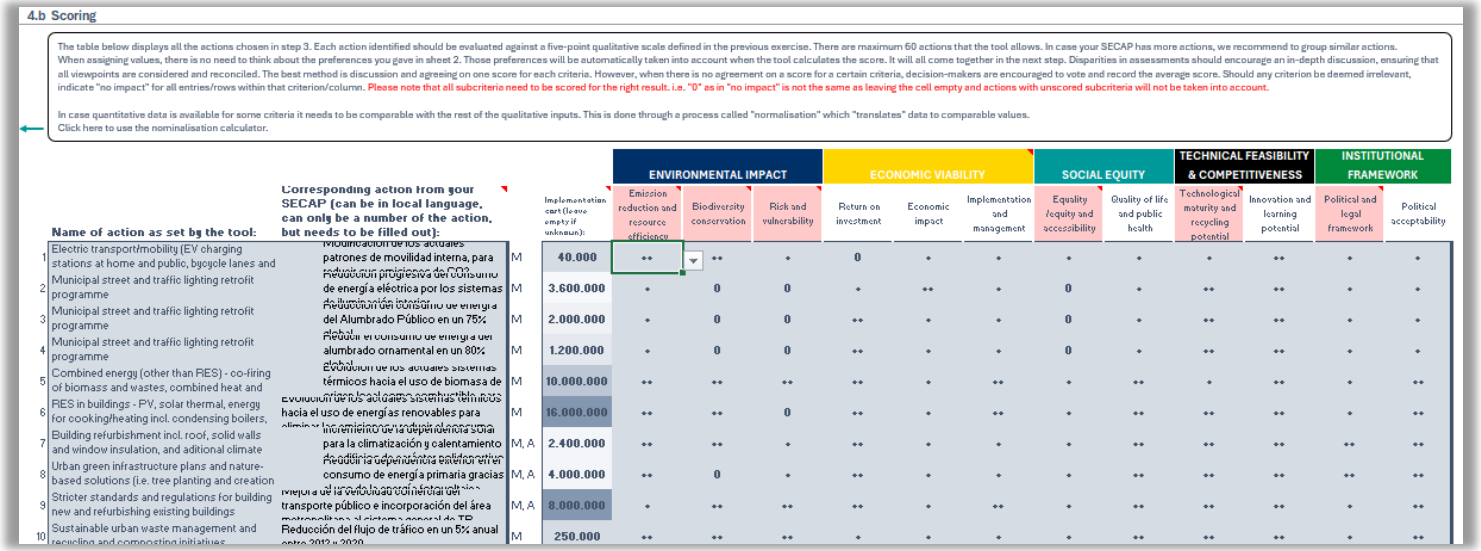
Scenario choice and visualized local preferences

> "It's not hard to make decisions when you know what your values are."

Selecting and scoring actions



Action categories, sectors and climate hazards



Multi-criteria scoring matrix

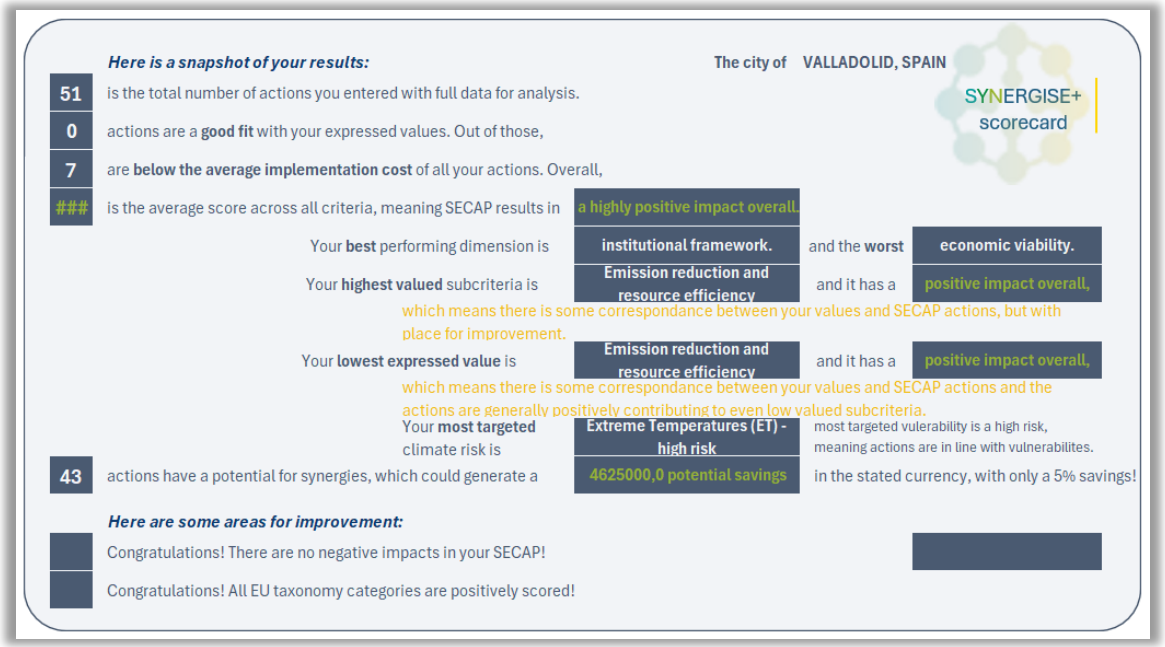
Valladolid introduced 51 local measures:

- 10 budgeted SECAP actions
- 41 non-budgeted measures from the Climate Change Strategy

Scoring scale: negative to highly positive impact:

- The matrix allows us to compare dimensions and highlight potential negative impacts for discussion

Interpreting results: from data entry to strategic synthesis



Automated summary snapshot of results

The interpretation tab consolidates:

- Overall action performance
- Alignment with expressed preferences
- Cost comparison and value for investment
- Best-performing dimensions and subcriteria
- Climate risks addressed
- Synergies and potential savings

What the results enable: impact, cost and ranking

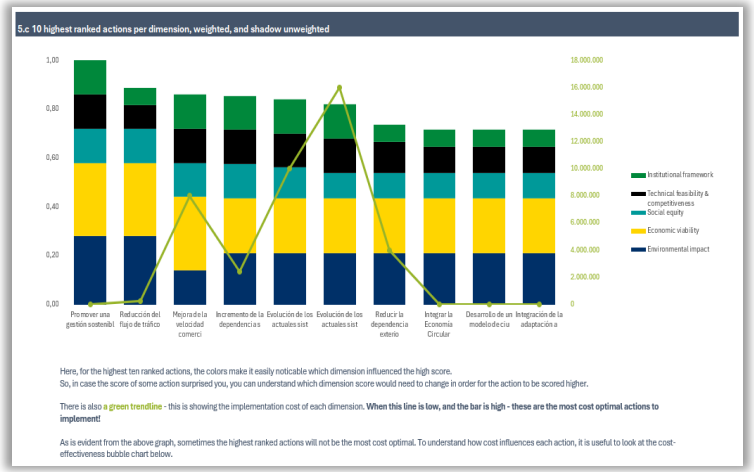
Project prioritization chart: score vs. cost

Ranking of actions and impact thresholds

Decision logic

Prioritize high-score, below-average-cost actions; examine high-impact but costly actions; avoid low-impact, high-cost actions unless there is a strong strategic reason.

From individual actions to a coherent portfolio



Dimensions

Subcriteria

Synergies

The tool helps move beyond isolated action scores by showing the balance of dimensions, weak areas in the portfolio and complementarities between actions.

Strategic question

Are we prioritizing a balanced and feasible package of actions, or only the actions that look best individually?

Lessons learned from Valladolid

1. Consensus takes time — and that time is useful.

2. Different profiles change the reading of progress and maturity.

3. The tool is strongest when used as a decision-support process, not as a mechanical ranking.

Technical deliberation was central to the value of the exercise

4. Unexpected results should be seen as an opportunity for review, not as a reason to discard the tool.

Bottom line

SYNERGISE+ improved the quality of the conversation as much as the quality of the final prioritization.

Key takeaways for cities using SYNERGISE+

1

Use the tool early enough

It is most useful before investment priorities are already fixed.

2

Bring the right people together

Technical, sectoral and political perspectives each add necessary information.

3

Treat the ranking as a starting point

The value is structured deliberation, transparency and portfolio coherence.

Final message

SYNERGISE+ is not just an Excel tool. It is a structured method for making SECAP priorities visible, comparable and discussable.

Thank you!

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