Develop accurate recommendations for improvement

Accurately identify areas of energy waste

1. Complete & accurate data

Complete and accurate data comes from an energy audit, which provides a complete data set for taking decisions on energy issues.

Begin activities in advance
which will allow companies to collect and analyze accounting data in depth

Track progress over time or analyze energy performance under different configurations

E.g. changes to equipment, operations, or maintenance practices

E.g. assess the effectiveness of energy conservation measures and identify new opportunities for improvement

Best practices

Find our full report gathering all the best practices in detail along with concrete examples from SMEs across Europe.
Drive innovation and continuous improvement

Create a culture of sustainability and energy efficiency

Provide the necessary resources and support includes funding, personnel, and access to information and data

Top management commitment sets their commitment on sustainability and energy efficiency for all employees.

employees are more likely to be aware of and engaged in sustainability initiatives

Find our full report gathering all the best practices in detail along with concrete examples from SMEs across Europe.
Raise awareness of energy efficiency and sustainability can lead to employees taking steps to reduce their own energy consumption.

Identify and replicate successful practices.

Boost employee morale and engagement leads to improved productivity & performance.

Raise awareness of energy efficiency and sustainability can lead to employees taking steps to reduce their own energy consumption.

3. Communicate success to internal stakeholders and external stakeholders.

Enhance the company's reputation.

Comply with regulations.

Identify and replicate successful practices.
The multiple benefits approach

applied to energy audits and management

Find our full report gathering all the best practices in detail along with concrete examples from SMEs across Europe.

4. Quantification of energy-related problems

- Help to identify the most significant areas of energy consumption and waste
- Track progress over time and find areas of improvement
- Help companies to comply with regulations, attract investors, and enhance reputation
- Make informed decisions about energy investments

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Develop knowledge and skills that employees need to perform their roles in the Energy Management System.

Build a culture of energy efficiency and sustainability.

Ensure that employees and managers understand the multiple benefits approach.

Find our full report gathering all the best practices in detail along with concrete examples from SMEs across Europe.

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Assess the financial feasibility of energy efficiency projects

Support revealing, quantifying and tracking financial benefits of energy efficiency projects

Find our full report gathering all the best practices in detail along with concrete examples from SMEs across Europe.

6. Wide participation in the project management team


DEESME National schemes for energy efficiency in SMEs

Best practices

The multiple benefits approach

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Energy systems are complex and interconnected, and it takes time to understand them and to identify opportunities for improvement.

Energy efficiency measures often require significant upfront investments.

Energy needs and technologies are constantly changing.

Changing employee behavior can be a challenging and time-consuming process.

7. Energy efficiency is a long-term procedure.

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