

A digital one-stop-shop empowering homeowners to choose the right renovation measures, professionals and financial support mechanisms



Co-funded by the European Union under project n°101120497. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Commission or CINEA. Neither the European Union nor the granting authority can be held responsible for them.



# A focus on homeowners and quality assurance



HORIS will create a digital one-stopshop (OSS) with the aim of empowering homeowners (of several building types) during the home renovation process.



#### Why?

Homeowners face several barriers upon renovation: a lack of knowledge on the measures to implement, the professionals to



whom they could turn to and the financial support they could benefit from.

HORIS will help them navigate the complexities of home renovation.



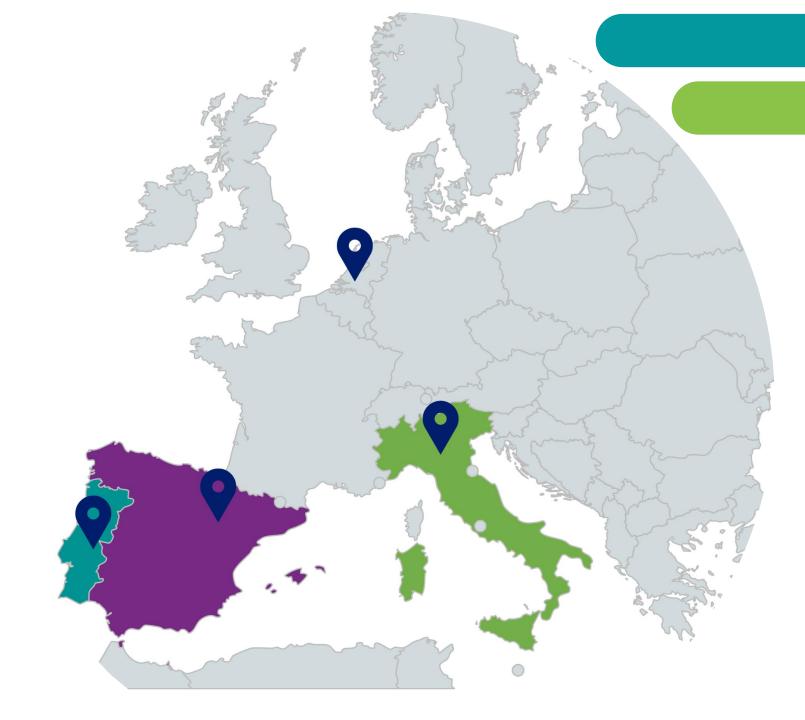


#### HORIS Where?

The project will empower homeowners in Italy, Spain, and Portugal to make informed decisions in sustainable renovation.

Project partners

**Pilot countries** 





#### Our Partners

























Co-funded by the European Union under project n°101120497. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Commission or CINEA. Neither the European Union nor the granting authority can be held responsible for them.



#### HORIS Objectives

Make
homeowners
aware of the
benefits of
home
renovation and
the financial
support
available

Improve energy efficiency in residential buildings / flats and reduce energy poverty

Establish a sustainable business model for the OSS

Create a network of home renovation practitioners to help consumers rebuild homes energy efficiently

Raise industry standards by highlighting the best practitioners

Develop a digital OSS that delivers a high-quality user experience and simplifies the home renovation process

Provide home renovation training to professionals



# Key project results





• A one-stop-shop. Launch and promote a digital retrofitting platform. This OSS is called the Green Menu.



• An increased uptake of home renovation measures. The project wants to build consumer trust and engagement by partnering with consumer organisations, increase energy saving awareness and quality assurance. By offering financial, legal and technical solutions, HORIS will facilitate a smooth customer journey, offering homeowners support on finding renovation professionals and guidance about financial schemes.



• A network or professionals. A database of approved professional home renovation service providers. Providing training to professionals for the implementation of home renovation measures. Highlighting the best companies and raise industry standards.



• A wider impact on policy.



#### The platform

HORIS will help homeowners navigate the complexities of home renovation, through further developing an existing digital platform, the Green Menu and providing homeowners with a customised package of renovation solutions.

Already available in Portugal, it will be enhanced, while new platforms will be developed in Spain and Italy.



HORIS will additionally build on the success of established tools like the 'Self Scan' developed by De Groene Grachten and other OSSs. What is already in the Green Menu Database for The Netherlands and Portugal:

- 250+ Validated energy measures
- 200+ Benefits and 300+ points of attention for these green retrofitting measures
- Costs data
- Savings-tools
- Rules & regulations
- Subsidies and finance schemes of the country



### HORIS Supporting homeowners

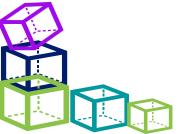




Cost?

Financial support

4





## Thank you!



Add here your contact



https://ieecp.org/projects/horis



https://linkedin.com/company/life-horis



#lifehoris