

Pushing for the uptake of Energy Saving Measures proposed in energy audits

**INCLUDES
CAPACITY
BUILDING
PROGRAM**

Addressing the most common barriers to energy efficiency interventions in industry:

Lack of information

Such as low awareness of the energy use, lack of information on costs & benefits and on energy contracts, or low awareness in the decision-making chain

Behavioural inertia

Such as lack of interest in energy efficiency, other priorities, imperfect evaluation criteria, inertia, lack of sharing the objectives

Economic discouragement

Such as low capital availability, hidden costs, intervention-related risks, interventions not being profitable enough, split incentives

ieecp.org/projects/audit-to-measure