

# About



DEESME 2050

Developing Energy Efficiency Projects in SMEs for European 2050 targets

DEESME 2050 builds on the developed DEESME multiple benefits approach to capacitate, assist and motivate companies in the furniture sector to overcome the obstacles in energy efficiency measures uptake and its value chain, mainly in Bulgaria, France, Italy and Poland.

The project also builds capacities of the companies' staff on all working levels and endorses sustainability through the preparation of financing, standardisation and replication in cooperation with associations and policymakers.

In order to achieve this, DEESME 2050 involves, supports and accompanies companies in the implementation of energy efficiency measures based on their level of readiness.

## Objectives



Communicate with companies in the furniture sector to make them consider energy efficiency in every business activity through information activities on energy risks (climate change, greenhouse gas emissions)

Apply tools and methodologies in an integrated form with training activities, energy audits, investment feasibility, energy management systems



Frame a political and regulatory scenario to show that reducing energy consumption will create more competitiveness on the market and fight climate change

Facilitate the most ambitious choices of companies by systematizing economic and financial solutions already available



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